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r/pcmasterrace



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r/pcmasterrace • 3 mo. ago

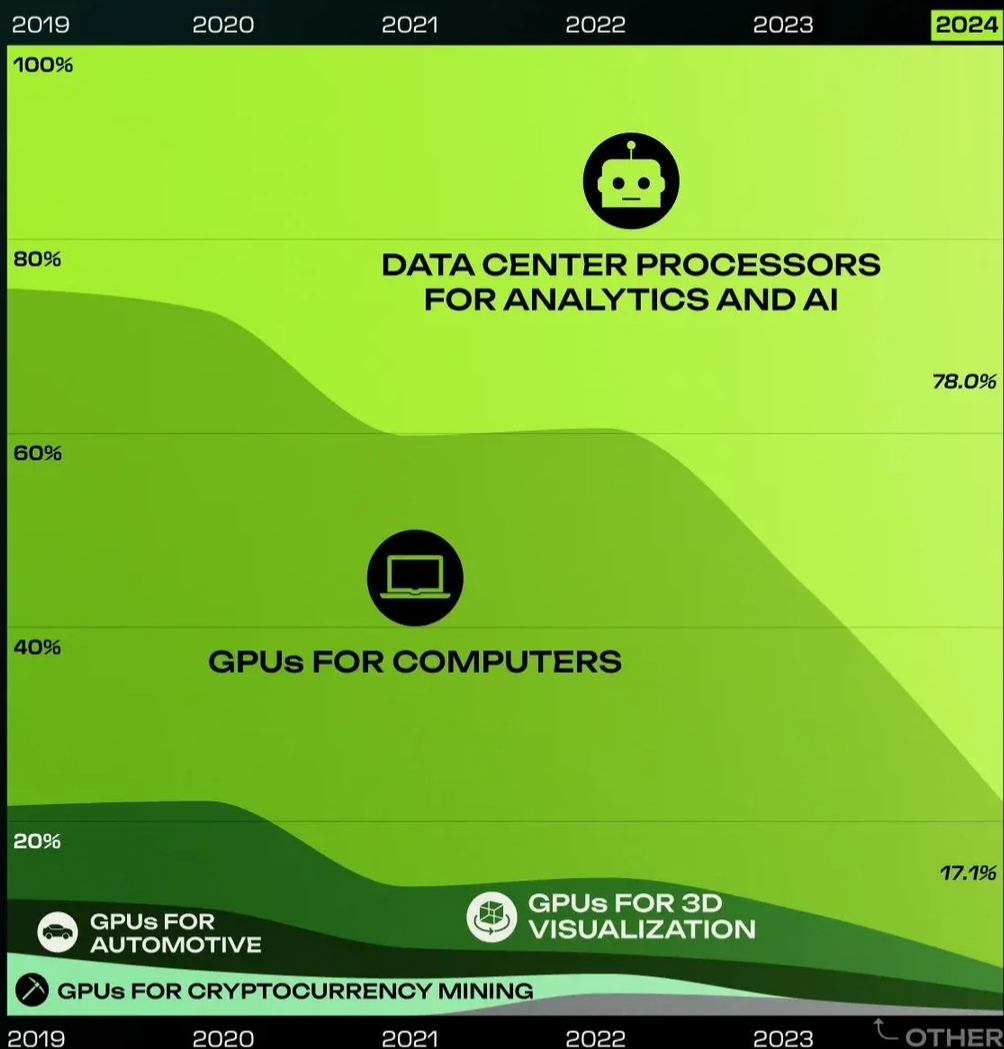
kirmm3la



Daily reminder: Nvidia doesn't give a f**k about consumer GPUs. And this paper launch trend will only get worse.

[Discussion](#)

NVIDIA'S REVENUE BY PRODUCT LINE 2019-2024



Source: Affinity data powered by Syntax

[6.9K](#)[418](#)[Share](#)[Join the conversation](#)

[Skip to main content](#)[Log In](#)**WrongSubFools** • 3mo ago

Top 1% Commenter

17% of Nvidia's revenue is a hell of a lot of revenue.

⊖ ↑ 2.4K ↓ Reply ...

**FatBoyStew** • 3mo ago

I'm not sure where this data came from, but when I looked a few months back according to Nvidia's own reports the entirety of the gaming sector which is GPU's, Nvidia PC's, DLSS tech, etc was like 9% of the their revenue and only like 5% of their PROFIT.

↑ 389 ↓ Reply ...

⊕ 3 more replies

**Stolen_Sky** • 3mo ago

Indeed. We're talking about *tens of billions* of dollars here. Only the most ignorant of consumers would think a company 'doesn't care' about that much money.

↑ 912 ↓ Reply ...

⊕ 88 more replies

⊕ 24 more replies

**random-meme422** • 3mo ago

Percentage of revenue is a useless metric, especially in such a cherry picked time period.

How are they producing in gross numbers compared to before? What about compared to AMD? Have they significantly decreased production relative to before and relative to competition? Because all this graphic shows is that they've grown in AI sector which doesn't mean anything at all for Gaming.

⊖ ↑ 742 ↓ Reply ...

**Bukiso** • 3mo ago

Yeah the graph is misleading. In 2019, they made ~\$6B from GPUs for computers. In 2024, despite GPUs being a smaller % of total revenue (17% vs. ~50%), they still pulled in ~\$10B. The GPU business didn't shrink, everything else just grew faster.

↑ 285 ↓ Reply ...

⊕ 10 more replies

**Roflkopt3r** • 3mo ago

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JCMR

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the development of new production processes is getting slower and harder, so even the customers of those microchip suppliers like TSMC are agreeing that it's fine if they raise their prices.

So it's not that Nvidia is just suddenly cutting gamers short "for greed", but they genuinely struggled to get manufacturing capacity ever since the 3000 generation (where they apparently had to pay a hefty sum extra to get any TSMC N4 production capacity at all).

In case of the 5000 series, I have to assume that they were also looking to rush some cards out before the completely unpredictable government situation could put a heavy tariff on them. If GPU components get a 25-50% tariff, the performance/\$ is going to be ruined for generations. And if the GPUs initial launch was after the tariffs, it would be even harder to communicate this to consumers.

↑ 19 ↓ ○ Reply ...

⊕ 6 more replies

⊕ 16 more replies



TheFragturedNerd • 3mo ago

Most likely scenario: AI exploded in the 20's once it starts leveling out, which it eventually will. The focus on general graphics cards will return. It might not be the this or next generation. But i wouldn't be surprised to see us return to normality... And if we are lucky, it will give AMD the chance to have their "Ryzen moment" with GPUs. IF Nvidia continues to focus too much on AI the next 5 years

↑ 128 ↓ ○ Reply ...

⊕ 12 more replies



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BobLighthouse • 3mo ago

This is percentages so the graph is a little misleading.
Total revenue increased by more that five-fold in that same period.

↑ 51 ↓ ○ Reply ...

⊕ 11 more replies



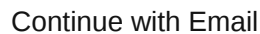
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⊕ 15 more replies



15  Reply ...

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rtx 5070 will have 0 performance at 55w	
marks: rtx 5070 is not powerful as a 3090	

18K upvotes · 880 comments



Nvidia makes RTX 30 series with terrible pricing and specs

Scalped GPUs have crazy prices, no stocks and small performance uplift

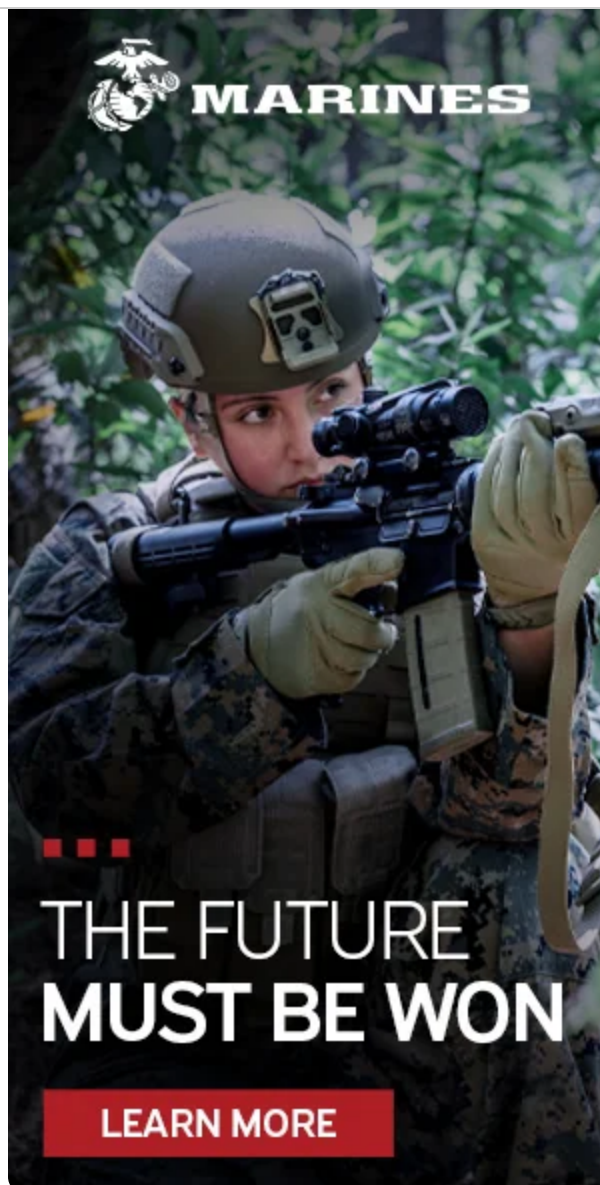
They still use dangerous Mellin cable and some PCIes are missing

But the real clown is the people who buy their GPUs from scalpers

3.5K upvotes · 245 comments



5K upvotes · 392 comments

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r/pcmasterrace • 4 mo. ago

if yall still buy nvidia gpus it's not enough of a problem, end of discussion

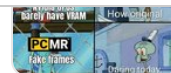
6.5K upvotes · 1.1K comments



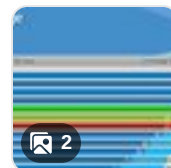
r/pcmasterrace • 10 days ago

NVIDIA didn't just raise prices—they deleted an entire GPU tier, and the math doesn't add up

3.1K upvotes · 408 comments

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1.5K upvotes · 260 comments

 [r/pcmasterrace](#) • 2 mo. ago**Yea, wrap it up Nvidia.**

5.2K upvotes · 1.4K comments

 [r/pcmasterrace](#) • 2 mo. ago**Nvidia's worst generation**

516 upvotes · 45 comments

PROMOTED

...

 [r/pcmasterrace](#) • 1 mo. ago**Anyone else really starting to hate nvidia?**

741 upvotes · 454 comments

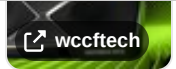
 [r/pcmasterrace](#) • 3 mo. ago**Must be Nvidia's fault, Imfao**

4.7K upvotes · 349 comments

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Move To "Market" Its SKUs

2.3K upvotes · 286 comments



r/pcgaming • 2 days ago

Nvidia RTX 50 GPUs make a small splash in the Steam Survey — AMD RX 9000 GPUs remain absent from the list

445 upvotes · 153 comments



r/pcmasterrace • 3 yr. ago

Theres price-gouging and then there's Nvidia price-gouging

50K upvotes · 990 comments



r/pcmasterrace • 1 mo. ago

Nvidia out here dodging bullets and throwing companies under the bus again

904 upvotes · 150 comments



r/nvidia • 2 mo. ago

Insane GPU situation taking place at Best Buy

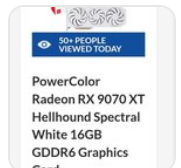
745 upvotes · 232 comments



r/pcmasterrace • 28 days ago

And we thought Nvidia's pricing was bad...

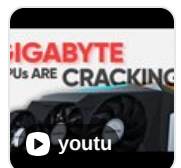
214 upvotes · 11 comments



r/nvidia • 2 yr. ago

Gigabyte's response to poorly made GPUs is informative and unfortunate

366 upvotes · 186 comments



r/pcmasterrace • 2 yr. ago

Is anyone else hoarding GPUs "just in case" instead of selling them on for extra upgrade budget after the trauma of the scalper pandemic?



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You nerds hoard older GPUs too?

1.2K upvotes · 375 comments



r/pcmasterrace • 3 yr. ago

Made some wall art out of an old dead graphics card

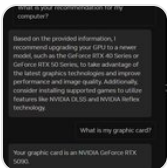
26K upvotes · 414 comments



r/pcmasterrace • 26 days ago

Good job Nvidia, good job

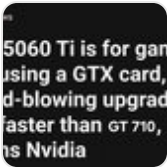
3.4K upvotes · 71 comments



r/pcmasterrace • 18 days ago

Fixed that for you, NVIDIA

6.3K upvotes · 192 comments



r/pcmasterrace • 2 mo. ago

Open Letter to Nvidia

2.5K upvotes · 432 comments



r/pcmasterrace • 4 mo. ago

damn it nvidia

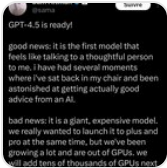
3.5K upvotes · 348 comments



r/pcmasterrace • 2 mo. ago

Not sure the Gaming GPU market will be good ever again...

5.1K upvotes · 707 comments





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Best MSI GPU

Best Value GPU

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