



# WebPage

A Schema.org Type

Thing > CreativeWork > WebPage

[\[more...\]](#)

A web page. Every web page is implicitly assumed to be declared to be of type WebPage, so the various properties about that webpage, such as breadcrumb may be used. We recommend explicit declaration if these properties are specified, but if they are found outside of an itemscope, they will be assumed to be about the page.

Property	Expected Type	Description
Properties from WebPage		
breadcrumb	BreadcrumbList or Text	A set of links that can help a user navigate a website hierarchy.
lastReviewed	Date	Date on which the content on this page was reviewed for accuracy and/or completeness.
mainContentOfPage	WebPageElement	Indicates if this web page element is the main content of the page. Supersedes aspectOfPage.
primaryImageOfPage	ImageObject	Indicates the main image on this page.
relatedLink	URL	A link related to this web page, such as a related web page.
reviewedBy	Organization or Person	People or organizations that have reviewed this web page for accuracy and/or completeness.
significantLink	URL	One of the more significant URLs on this page, such as these are the non-navigation links that are the most significant. Supersedes significantLink.

Property	Expected Type	Description
<b>speakable</b>	<b>SpeakableSpecification</b> or <b>URL</b>	<p>Indicates sections of a Web page that are 'speakable' in the sense of being especially appropriate for text-to-speech. Other sections of a page may be appropriate for particular circumstances; the <i>speakable</i> property serves to indicate the parts most useful for speech.</p> <p>The <i>speakable</i> property can be used a number of times, with three kinds of 'locator' values:</p> <ol style="list-style-type: none"><li>1.) <i>id-value</i> URL references - use the <i>id</i> of the section in the page being annotated. The <i>speakable</i> has (potentially related to) the <i>id</i> of the section referencing identified section concerned.</li><li>2.) CSS Selectors - addresses the content of the page, e.g. via class attribute. Use the <i>selector</i> property.</li><li>3.) XPaths - addresses content of the page (XML view of the content). Use the <i>xpath</i> property.</li></ol> <p>For more sophisticated markup languages, beyond simple ID references, e.g. XPath expressions to pick out specific parts of the page as speakable. For this we define a <b>SpeakableSpecification</b> value as a possible value of the <i>speakable</i> property.</p>
<b>specialty</b>	<b>Specialty</b>	One of the domain specialities that the content applies.
Properties from <b>CreativeWork</b>		
<b>about</b>	<b>Thing</b>	The subject matter of the content. Inverse property: <b>subjectOf</b>

Property	Expected Type	Description
<b>abstract</b>	Text	An abstract is a short descriptive text of the <b>CreativeWork</b> .
<b>accessMode</b>	Text	The human sensory perceptual and intellectual faculty through which a person can access the resource. Values should be taken from the <b>accessMode</b> <b>vocabulary</b> .
<b>accessModeSufficient</b>	ItemList	A list of single or combined access modes that are sufficient to understand all the content of the resource. Values should be taken from the <b>accessMode</b> <b>vocabulary</b> .
<b>accessibilityAPI</b>	Text	Indicates that the resource is compatible with the referenced accessibility API. Values should be taken from the <b>accessibilityAPI</b> <b>approved vocabulary</b> .
<b>accessibilityControl</b>	Text	Identifies input methods that can be used to control the described resource. Values should be taken from the <b>accessibilityControl</b> <b>approved vocabulary</b> .
<b>accessibilityFeature</b>	Text	Content features of the resource, such as media, alternatives and support for accessibility. Values should be taken from the <b>accessibilityFeature</b> <b>vocabulary</b> .
<b>accessibilityHazard</b>	Text	A characteristic of the described resource that is physiologically dangerous to some users, such as flashing lights or severe noise. Values should be taken from WCAG 2.0 guideline 2.3. Values should be taken from the <b>accessibilityHazard</b> <b>approved vocabulary</b> .
<b>accessibilitySummary</b>	Text	A human-readable summary of the most important features or deficiencies, consistent with the <b>accessibility</b> metadata but expressed in a more natural language. For example, "short descriptions are present" or "full descriptions will be needed for non-visual users" or "full descriptions are present and needed".
<b>accountablePerson</b>	Person	Specifies the Person that is legally responsible for the <b>CreativeWork</b> .

Property	Expected Type	Description
<b>acquireLicensePage</b>	<b>CreativeWork</b> or <b>URL</b>	Indicates a page documenting purchased or otherwise acquired content.
<b>aggregateRating</b>	<b>AggregateRating</b>	The overall rating, based on a collection of ratings, of the item.
<b>alternativeHeadline</b>	<b>Text</b>	A secondary title of the CreativeWork.
<b>archivedAt</b>	<b>URL</b> or <b>WebPage</b>	Indicates a page or other link in which the <b>CreativeWork</b> has been archived. In the case of a <b>MediaReviewItem</b> may or may not be archived by archival, journalistic or enforcement organizations. In any case, the referenced page may not directly reference the <b>CreativeWork</b> .
<b>assesses</b>	<b>DefinedTerm</b> or <b>Text</b>	The item being described is in the domain of competency or learning outcome. The referenced term.
<b>associatedMedia</b>	<b>MediaObject</b>	A media object that encodes the content of the property. The property is a synonym for encoding.
<b>audience</b>	<b>Audience</b>	An intended audience, i.e. a group of people for whom the content was created. Supersedes <b>serviceAudience</b> .
<b>audio</b>	<b>AudioObject</b> or <b>Clip</b> or <b>MusicRecording</b>	An embedded audio object.
<b>author</b>	<b>Organization</b> or <b>Person</b>	The author of this content or resource. The author is special in that HTML has a special mechanism for indicating authorship. The <b>author</b> property is equivalent to this and may be used interchangeably.
<b>award</b>	<b>Text</b>	An award won by or for this item.
<b>character</b>	<b>Person</b>	Fictional person connected with the work.
<b>citation</b>	<b>CreativeWork</b> or <b>Text</b>	A citation or reference to another publication, web page, etc.

Property	Expected Type	Description
<b>comment</b>	<b>Comment</b>	Comments, typically from users.
<b>commentCount</b>	<b>Integer</b>	The number of comments this CreativeWork (e.g. Question or Answer) has received. This property is only applicable to works published in a commenting system; additional comments may exist elsewhere.
<b>conditionsOfAccess</b>	<b>Text</b>	Conditions that affect the availability of access to, an item. Typically used to describe access such as an <b>ArchiveComponer</b> or <b>ArchiveOrganization</b> . This property can be used as a general Web access condition, but is not expressed only in natural language.  For example "Available by appointment only" or "Accessible only from the reading room".
<b>contentLocation</b>	<b>Place</b>	The location depicted or described by the content. For example, the location in a photograph.
<b>contentRating</b>	<b>Rating</b> or <b>Text</b>	Official rating of a piece of content, such as 'PG-13'.
<b>contentReferenceTime</b>	<b>DateTime</b>	The specific time described by the content (e.g. articles, video objects etc.) or a particular moment within an Event.
<b>contributor</b>	<b>Organization</b> or <b>Person</b>	A secondary contributor to the CreativeWork.
<b>copyrightHolder</b>	<b>Organization</b> or <b>Person</b>	The party holding the legal copyright for the CreativeWork.
<b>copyrightNotice</b>	<b>Text</b>	Text of a notice appropriate for the CreativeWork, such as aspects of this Creative Work, the copyright owner, owner of the copyright for the CreativeWork.
<b>copyrightYear</b>	<b>Number</b>	The year during which the claimant first asserted the CreativeWork was first asserted.

Property	Expected Type	Description
<b>correction</b>	<b>CorrectionComment</b> or <b>Text</b> or <b>URL</b>	Indicates a correction to a <b>CreativeWork</b> . <b>CorrectionComment</b> , textual comment; <b>URL</b> , URL of the correction.
<b>countryOfOrigin</b>	<b>Country</b>	<p>The country of origin of some creative works such as books, films, and TV shows.</p> <p>In the case of TV and movie, the principle offices of the production company or the individual responsible for the production. For <b>CreativeWork</b> it is difficult to give guidance, and properties such as <b>locationCreated</b> may be used.</p> <p>In the case of products, the country of origin of the product. The exact interpretation depends on the context and product type, and is not enumerated here.</p>
<b>creativeWorkStatus</b>	<b>DefinedTerm</b> or <b>Text</b>	The status of a creative work in its lifecycle. Example terms include Published, Obsolete. Some organizations have their own terms for the stages of their products.
<b>creator</b>	<b>Organization</b> or <b>Person</b>	The creator/author of this CreativeWork. Same as the Author property for Text.
<b>creditText</b>	<b>Text</b>	Text that can be used to credit the organization(s) associated with the CreativeWork.
<b>dateCreated</b>	<b>Date</b> or <b>DateTime</b>	The date on which the CreativeWork item was added to a DataFeed.
<b>dateModified</b>	<b>Date</b> or <b>DateTime</b>	The date on which the CreativeWork was modified or when the item's entry was added to a DataFeed.
<b>datePublished</b>	<b>Date</b> or <b>DateTime</b>	Date of first publication or broadcast. A <b>CreativeWork</b> was broadcast or published. <b>Certification</b> was issued.

7/20

Property	Expected Type	Description
<b>encoding</b>	<b>MediaObject</b>	A media object that encodes the content of the property is a synonym for associated <b>encodings</b> . Inverse property: <b>encodesCreativeWork</b>
<b>encodingFormat</b>	<b>Text</b> or <b>URL</b>	Media type typically expressed as a <b>IANA site</b> and <b>MDN reference</b> ), such as <b>SoftwareApplication</b> binary, audio, or image.  In cases where a <b>CreativeWork</b> has multiple representations, <b>encoding</b> can be used to link to a <b>MediaObject</b> alongside particular information.  Unregistered or niche encoding formats can be indicated instead via the most defining Web page or a Wikipedia page. Supersedes <b>fileFormat</b> .
<b>exampleOfWork</b>	<b>CreativeWork</b>	A creative work that this work is an example/instance/realization of. Inverse property: <b>workExample</b>
<b>expires</b>	<b>Date</b> or <b>DateTime</b>	Date the content expires and is no longer available. For example a <b>Video</b> whose availability or relevance is subject to a <b>ClaimReview</b> fact check who indicate that it may no longer be available (highlight) after some date, or whose validity has expired.
<b>funder</b>	<b>Organization</b> or <b>Person</b>	A person or organization that has funded something through some kind of financial support.
<b>funding</b>	<b>Grant</b>	A <b>Grant</b> that directly or indirectly provides sponsorship for this item. See <b>ownershipFundingInfo</b> . Inverse property: <b>fundedItem</b>
<b>genre</b>	<b>Text</b> or <b>URL</b>	Genre of the creative work, broad or narrow.



Property	Expected Type	Description
	URL	
<b>hasPart</b>	CreativeWork	Indicates an item or CreativeWork item, or CreativeWork (in some sense). Inverse property: <b>isPartOf</b>
<b>headline</b>	Text	Headline of the article.
<b>inLanguage</b>	Language or Text	The language of the content or an action. Please use one of the languages listed in the <a href="#">IETF BCP 47 standard</a> . See also <a href="#">availableLanguage</a> . Supersedes <a href="#">language</a> .
<b>interactionStatistic</b>	InteractionCounter	The number of interactions for the WebSite or SoftwareApplication child type of InteractionCounter. Supersedes <a href="#">interactionCount</a> .
<b>interactivityType</b>	Text	The predominant mode of learning resource interaction. Acceptable values are 'expositive', or 'mixed'.
<b>interpretedAsClaim</b>	Claim	Used to indicate a specific claim translated or refined from the original or other CreativeWork. The interpretation is indicated using <b>claimInterpretation</b> .
<b>isAccessibleForFree</b>	Boolean	A flag to signal that the item, e.g. a CreativeWork, is accessible for free. Supersedes <a href="#">isAccessibleForFreeText</a> .
<b>isBasedOn</b>	CreativeWork or Product or URL	A resource from which this work is a modification or adaptation. Inverse property: <b>isBasedOnUrl</b> .
<b>isFamilyFriendly</b>	Boolean	Indicates whether this content is appropriate for families.
<b>isPartOf</b>	CreativeWork or URL	Indicates an item or CreativeWork item, or CreativeWork (in some sense). Inverse property: <b>hasPart</b>
<b>keywords</b>	DefinedTerm or Text	Keywords or tags used to describe textual entries in a keywords list.

Property	Expected Type	Description
	<b>URL</b>	by commas, or by repeating th
<b>learningResourceType</b>	<b>DefinedTerm</b> or <b>Text</b>	The predominant type or kind resource. For example, 'preser
<b>license</b>	<b>CreativeWork</b> or <b>URL</b>	A license document that appli indicated by URL.
<b>locationCreated</b>	<b>Place</b>	The location where the Creati may not be the same as the lo CreativeWork.
<b>mainEntity</b>	<b>Thing</b>	Indicates the primary entity de other CreativeWork. Inverse property: <b>mainEntity</b>
<b>maintainer</b>	<b>Organization</b> or <b>Person</b>	A maintainer of a <b>Dataset</b> , so ( <b>SoftwareApplication</b> ), or maintainer is a <b>Person</b> or <b>Org</b> contributions to, and/or public complex) artifact. It is commo software and data to be basec When <b>maintainer</b> is applied t something e.g. a particular ver <b>Dataset</b> , it is always possible has a different maintainer. The be used to indicate such relati to make the different mainten in the case of software, a pack maintainers working on integr distributions such as Ubuntu, maintainers of the underlying
<b>material</b>	<b>Product</b> or <b>Text</b> or <b>URL</b>	A material that something is m wool, cotton, paper.
<b>materialExtent</b>	<b>QuantitativeValue</b> or <b>Text</b>	The quantity of the materials t expression of the physical spa

Property	Expected Type	Description
<b>mentions</b>	<b>Thing</b>	Indicates that the CreativeWork mentions another CreativeWork, but is not necessarily about a CreativeWork.
<b>offers</b>	<b>Demand</b> or <b>Offer</b>	An offer to provide this item—for example, to sell a product, rent the DVD of a movie, give away tickets to an event, or donate. Use the <b>itemOffered</b> property to indicate the kind of transaction being offered, such as <b>Product</b> or <b>Service</b> . This property can also be used to indicate the kind of transaction being offered. While this property is listed as <b>Offer</b> , it can be used with <b>Demand</b> as well. Using a second type, such as <b>Product</b> or <b>Service</b> , can clarify the nature of the offer. Inverse property: <b>itemOffered</b> .
<b>pattern</b>	<b>DefinedTerm</b> or <b>Text</b>	A pattern that something has, such as 'striped', 'Canadian flag'. Value can be a <b>Text</b> or a <b>DefinedTerm</b> , although links to content are also supported.
<b>position</b>	<b>Integer</b> or <b>Text</b>	The position of an item in a series.
<b>producer</b>	<b>Organization</b> or <b>Person</b>	The person or organization who produced the music album, movie, TV/radio series, etc.
<b>provider</b>	<b>Organization</b> or <b>Person</b>	The service provider, service consumer, or performer; the goods producer. The provider may offer those services or goods. A provider may also be a <b>Service</b> . Supersedes <b>carrier</b> .
<b>publication</b>	<b>PublicationEvent</b>	A publication event associated with the creative work.
<b>publisher</b>	<b>Organization</b> or <b>Person</b>	The publisher of the creative work.
<b>publisherImprint</b>	<b>Organization</b>	The publishing division which published the creative work.
<b>publishingPrinciples</b>	<b>CreativeWork</b> or <b>URL</b>	The publishingPrinciples property (which may be a <b>URL</b> ) a document describing the publishing principles of the <b>Organization</b> (or individual, etc.) that published the creative work.

Property	Expected Type	Description
		<p>blog) that relate to their activi ethics or diversity policies. Wh <b>CreativeWork</b> (e.g. <b>NewsArt</b> those of the party primarily res of the <b>CreativeWork</b>.</p> <p>While such policies are most t natural language, sometimes i indicating a <b>funder</b>) can be ex schema.org terminology.</p>
<b>recordedAt</b>	<b>Event</b>	The Event where the Creative CreativeWork may capture all o Inverse property: <b>recordedIn</b>
<b>releasedEvent</b>	<b>PublicationEvent</b>	The place and time the releas a PublicationEvent.
<b>review</b>	<b>Review</b>	A review of the item. Supersec
<b>schemaVersion</b>	<b>Text</b> or <b>URL</b>	Indicates (by URL or string) a p schema used in some Creative created primarily to indicate th schema.org release, e.g. 10.0 explicitly via URL, https://schema.org/docs There may be situations in wh usefully be referenced this wa http://dublincore.org/s core/dces/1999-07-02/ bu carefully explored in the comm
<b>sdDatePublished</b>	<b>Date</b>	Indicates the date on which th was generated / published. Ty <b>sdPublisher</b> .
<b>sdLicense</b>	<b>CreativeWork</b> or <b>URL</b>	A license document that appli typically indicated by URL.
<b>sdPublisher</b>	<b>Organization</b> or <b>Person</b>	Indicates the party responsibl publishing the current structu

Property	Expected Type	Description
		in cases where the structured automatically from existing published on a different site. For projects and open data initiatives existing content with more explicit metadata. The <b>sdPublisher</b> practices more explicit.
<b>size</b>	<b>DefinedTerm</b> or <b>QuantitativeValue</b> or <b>SizeSpecification</b> or <b>Text</b>	A standardized size of a product specified either through a simple example 'XL', '32Wx34L'), a <b>QuantitativeValue</b> , a <b>unitCode</b> , or a comprehensive <b>SizeSpecification</b> ; in other <b>height</b> , <b>depth</b> and <b>weight</b> properties applicable.
<b>sourceOrganization</b>	<b>Organization</b>	The Organization on whose behalf working.
<b>spatial</b>	<b>Place</b>	The "spatial" property can be used for specific properties (e.g. <b>location</b> , <b>spatialCoverage</b> , <b>contentLocation</b> ) to be appropriate.
<b>spatialCoverage</b>	<b>Place</b>	The spatialCoverage of a Creative place(s) which are the focus of subproperty of contentLocation more technical and detailed than a Dataset, it indicates areas that a dataset of New York weather spatialCoverage which was the York.
<b>sponsor</b>	<b>Organization</b> or <b>Person</b>	A person or organization that sponsor, pledge, promise, or financial contributor of a Medical Study or a corporate
<b>teaches</b>	<b>DefinedTerm</b> or <b>Text</b>	The item being described is intended to learn the competency or learn the referenced term.

Property	Expected Type	Description
temporal	DateTime or Text	The "temporal" property can be more specific properties (e.g. <b>dateCreated</b> , <b>dateModified</b> ) not known to be appropriate.
temporalCoverage	DateTime or Text or URL	<p>The temporalCoverage of a CreativeWork is a period that the content applies to, either as a DateTime or as a text time period in <b>ISO 8601 time interval</b> format. If a Dataset it will typically indicate a period in a precise notation (e.g. dataset, the year 2011 would be "2011"). Other forms of content, e.g. Software, TVSeries or TVEpisode, may indicate temporalCoverage in broader terms, e.g. "all time" or a well-known URL. Written works sometimes have precise temporal coverage, e.g. work set in 1939 - 1945 can be expressed in interval format via "1939-1945".</p> <p>Open-ended date ranges can be expressed by omitting the end date. For example, "2011-12-31" range beginning in November 2011 and ending on the final date. This is tentative and subject to change in the future when ISO 8601 is officially adopted. <b>datasetTimeInterval</b>.</p>
text	Text	The textual content of this CreativeWork.
thumbnail	ImageObject	Thumbnail image for an image object.
thumbnailUrl	URL	A thumbnail image relevant to the content.
timeRequired	Duration	Approximate or typical time it takes to consume the content or through the content of this target audience.
translationOfWork	CreativeWork	The work that this work has been translated from. 种起源 is a translationOf "On the Origin of Species". Inverse property: <b>workTranslates</b> .

Property	Expected Type	Description
<b>translator</b>	<b>Organization</b> or <b>Person</b>	Organization or person who act as an intermediary between different languages, regional or cultural groups, or the requirements of a target market during some event.
<b>typicalAgeRange</b>	<b>Text</b>	The typical expected age range of the target audience.
<b>usageInfo</b>	<b>CreativeWork</b> or <b>URL</b>	<p>The schema.org <b>usageInfo</b> property provides information about a <b>CreativeWork</b> that is applicable both to works that are available for free and those that require payment or reference additional information. It sets expectations on preferred link conventions, as well as purchase information for something that can be commercially licensed. It can provide detailed, resource-rich information about licensing options.</p> <p>This property can be used along with <b>license</b>, which indicates license(s) applicable to the content. The <b>usageInfo</b> property can also provide information about other licensing options, such as usage rights for an image that is licensed for non-commercial creative commons use.</p>
<b>version</b>	<b>Number</b> or <b>Text</b>	The version of the <b>CreativeWork</b> resource.
<b>video</b>	<b>Clip</b> or <b>VideoObject</b>	An embedded video object.
<b>workExample</b>	<b>CreativeWork</b>	<p>Example/instance/realization of this creative work. E.g. the paperback edition, or e-book.</p> <p>Inverse property: <b>exampleOfWork</b></p>
<b>workTranslation</b>	<b>CreativeWork</b>	<p>A work that is a translation of the original work. E.g. 西遊記 has an English work titled "The Journey to the West", a German work titled "Die Pilgerfahrt" and a Vietnamese</p>

Property	Expected Type	Description
		khảo. Inverse property: <a href="#">translation</a>
Properties from <b>Thing</b>		
<b>additionalType</b>	<a href="#">Text</a> or <a href="#">URL</a>	An additional type for the item, typically used to add more specific types from external vocabularies/microdata syntax. This is a relationship between something and a class that the item is an instance of. The value is a URI-identified RDF class. This property corresponds to the use of rdf:type in RDF. It can be used sparingly, for cases where additional information can be added with a specific type. An appropriate schema to reference the values, the class label should follow the <a href="#">style guide</a> .
<b>alternateName</b>	<a href="#">Text</a>	An alias for the item.
<b>description</b>	<a href="#">Text</a> or <a href="#">TextObject</a>	A description of the item.
<b>disambiguatingDescription</b>	<a href="#">Text</a>	A sub property of description. This property is used to disambiguate from other items used to disambiguate from other items. Information from other properties may be necessary for the disambiguation.
<b>identifier</b>	<a href="#">PropertyValue</a> or <a href="#">Text</a> or <a href="#">URL</a>	The identifier property represents any kind of <b>Thing</b> , such as a number, a string, a URL, etc. Schema.org provides dedicated properties for representing many of these, e.g., <a href="#">URL</a> (URI) links. See <a href="#">background</a> for details.
<b>image</b>	<a href="#">ImageObject</a> or <a href="#">URL</a>	An image of the item. This can be described <a href="#">ImageObject</a> .
<b>mainEntityOfPage</b>	<a href="#">CreativeWork</a> or <a href="#">URL</a>	Indicates a page (or other CreativeWork) in which this thing is the main entity being discussed.



Property	Expected Type	Description
		<b>notes</b> for details. Inverse property: <b>mainEntity</b>
<b>name</b>	Text	The name of the item.
<b>potentialAction</b>	Action	Indicates a potential Action, w idealized action in which this t role.
<b>sameAs</b>	URL	URL of a reference Web page t indicates the item's identity. E. Wikipedia page, Wikidata entr
<b>subjectOf</b>	CreativeWork or Event	A CreativeWork or Event about Inverse property: <b>about</b>
<b>url</b>	URL	URL of the item.

Instances of **WebPage** may appear as a value for the following properties

Property	On Types	Description
<b>archivedAt</b>	CreativeWork	Indicates a page or other link involved in archival of a <b>CreativeWork</b> . In the case of <b>MediaReview</b> , the items in a <b>MediaReviewItem</b> may often become inaccessible, but be archived by archival, journalistic, activist, or law enforcement organizations. In such cases, the referenced page may not directly publish the content.
<b>originalMediaLink</b>	MediaReview	Link to the page containing an original version of the content, or directly to an online copy of the original <b>MediaObject</b> content, e.g. video file.

## More specific Types

- **AboutPage**
- **CheckoutPage**
- **CollectionPage**

- [ContactPage](#)
- [FAQPage](#)
- [ItemPage](#)
- [MedicalWebPage](#)
- [ProfilePage](#)
- [QAPage](#)
- [RealEstateListing](#)
- [SearchResultsPage](#)

## Examples

### Example 1

No Markup

Microdata

RDFa

JSON-LD

Structure

*Example notes or example HTML without markup.*

```
<body>
  <h1>Lecture 12: Graphs, networks, incidence matrices</h1>
  <p>These video lectures of Professor Gilbert
    Strang teaching 18.06 were recorded in Fall 1999 and do not
    correspond precisely to the current edition of the textbook.</p>
  <div>
    <h4>About <span>MIT OpenCourseWare</span></h4>
  </div>
  <a
    rel="license" href="http://creativecommons.org/licenses/by-nc-sa/3.0/us/dee
    src="/images/cc_by-nc-sa.png" alt="Creative Commons logo with terms BY-NC-S
  </body>
```

### Example 2

No Markup

Microdata

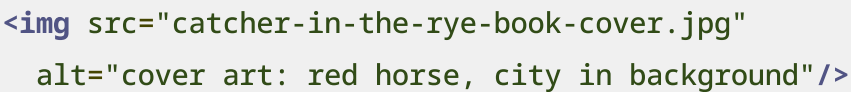
RDFa

JSON-LD

Structure

*Example notes or example HTML without markup.*

[Books](category/books.html) >  
[Literature & Fiction](category/books-literature.html) >  
[Classics](category/books-classics)



The Catcher in the Rye - Mass Market Paperback  
by [J.D. Salinger](/author/jd_salinger.html)  
4 stars - 3077 reviews

Price: \$6.99

In Stock

#### Product details

224 pages

Publisher: Little, Brown, and Company - May 1, 1991

Language: English

ISBN-10: 0316769487

#### Reviews:

5 stars - **"A masterpiece of literature"**

by John Doe. Written on May 4, 2006

I really enjoyed this book. It captures the essential challenge people face as they try make sense of their lives and grow to adulthood.

4 stars - **"love it LOLOL111!"**

by Bob Smith, Written on June 15, 2006

Catcher in the Rye is a fun book. It's a good book to read.

